

PromoDek®
modular floor display system



Sales & Technical Information





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Step up your next promotion!

Stepping up your promotion has never been this easy to do! Standing out from the crowd ensures that your brand message gets noticed where it really matters.

PromoDek® offers the easiest and most flexible solution to step up your next promotion, event or trade show. Whether showcasing a new model of automobile, adding dimension to the trade show floor or demonstrating a new product, PromoDek® offers endless possibilities to bring your promotion to a whole new level.



What is PromoDek?

PromoDek® is an easy-to-use modular floor display system that is effortlessly assembled and updated in minutes. By adding your company colors, graphics or virtually any material to PromoDek®, you can create your very own unique atmosphere on a raised platform setting.

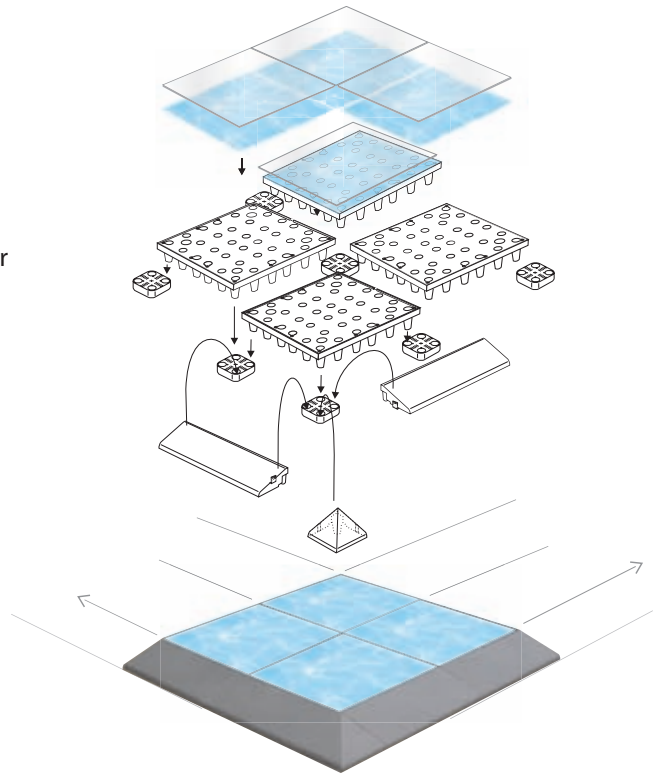
- Create a platform of any size or shape
- Unique and multifunctional
- Update your images or inlays within minutes
- No tools required
- Easy to maintain and reposition
- Reusable for all your campaigns, trade shows and events

PromoDek® is designed for indoor use and requires a hard and flat floor surface for optimal stability.



How it works

PromoDek® consists of standard building elements that are easily assembled in any shape or form. You can use either 10 square feet of PromoDek® to showcase a new product or 500 square feet to raise the floor at a trade show.



What makes PromoDek unique

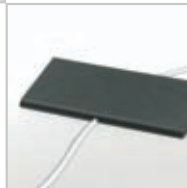
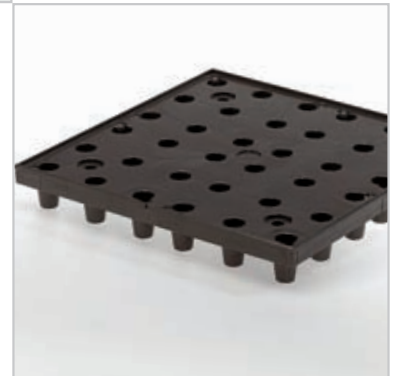
The unique design of PromoDek® allows for quick and easy surface updates without the use of tools, glue or fasteners. The patented raised edge on the PromoDek® basic elements ensure that the inlays remain firm in place. This allows for the use of transparent inlays in combination with printed graphics.





Standard elements

The standard building elements from PromoDek® work seamlessly together to create an exceptional platform.



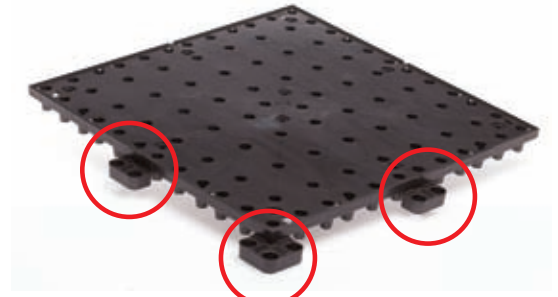


Standard elements

Basic Extra Large

The basic extra large element is designed for quick installations with its integrated connectors on 2 sides. There are 4 openings on the top side designed to feed wires through for EL lighting sheets.

- standard color : dark grey
- product size : 19.69 x 19.69 inch
- inlay size : 19.58 x 19.58 x 0.12 inch
- graphics size : 19.57 x 19.57 inch
(excluding connectors)
- height : 1.38 inch
- weight : 2.86 lbs
- material : ABS
- fire class : B2
- product num. : 101900



Basic Large

The basic large element is 1/4 the size of the basic extra large.

- standard color : dark grey
- product size : 9.84 x 9.84 inch
- inlay size : 9.68 x 9.68 x 0.12 inch
- graphics size : 9.67 x 9.67 inch
- height : 1.38 inch
- weight : 0.93 lbs
- material : ABS
- fire class : B2
- product num. : 101000





Standard elements

Basic Medium

The basic medium element is 1/2 the size of the basic large element.

standard color : dark grey
product size : 9.84 x 4.92 inch
inlay size : 9.68 x 4.72 x 0.12 inch
graphics size : 9.67 x 4.71 inch
height : 1.38 inch
weight : 0.46 lbs
material : ABS
fire class : B2
product num. : 101100



Basic Small

The basic small element is 1/2 the size of the basic medium element.

standard color : dark grey
product size : 4.92 x 4.92 inch
inlay size : 4.72 x 4.72 x 0.12 inch
graphics size : 4.71 x 4.71 inch
height : 1.38 inch
weight : 0.25 lbs
material : ABS
fire class : B2
product num. : 101200





Standard elements

Frame

The unique frame with its twist and click system provide a quick and safe finished edge to the PromoDek® platform.

standard color : dark grey
product size : 3.94 x 9.84 inch
height : 1.38 inch
weight : 0.33 lbs
material : ABS
fire class : B2
product num. : 101300



Corner

The corner pieces join the frames together to complete the platform.

standard color : dark grey
product size : 3.94 x 3.94 inch
height : 1.38 inch
weight : 0.13 lbs
material : ABS
fire class : B2
product num. : 101700



Standard elements

Connector / Adapter

The connectors join the basic elements and frame together. These remain unseen under the PromoDek® platform.

standard color : white
product size : 2.32 x 2.32 inch
height : 0.79 inch
weight : 0.04 lbs
material : ABS
fire class : V0
product num. : 108000



Frame+

The frame+ is a modified frame element designed to allow a cable to run from under the platform.

standard color : dark grey
product size : 3.94 x 9.84 inch
height : 1.38 inch
weight : 0.33 lbs
material : ABS
fire class : B2
product num. : 101400



Standard elements

Inside Corner Set

The inside corner set are modified frames cut to 45 degrees.

color : dark grey
product size : 3.94 x 9.84 inch
height : 1.38 inch
weight : 0.33 lbs
material : ABS
fire class : B2
product num. : 101500 / 600



Corner+

The corner+ set is a modified corner that allow posts or other materials to be easily fastened. Set comes with modified corner, adapter piece, screw and allen key.

standard color : dark grey
product size : 3.94 x 3.94 inch
height : 1.38 inch
weight : 0.13 lbs
material : ABS
fire class : B2
product num. : 101800



Standard elements

Levelling foot

The levelling foot fits into all of the basic elements to provide easy levelling capabilities from the top side with a screwdriver.

standard color : black / metal
height : adjustable
weight : 0.03 lbs
material : plastic / metal
product num. : 108100



Optional Screws

For added stability or when placing heavy machinery or vehicles on the PromoDek® platform, it is recommended to fasten the adapters to the basic elements using 1" screws.

IMPORTANT:

Do not use screws longer than 1 inch as these may extend past the white adapters and damage the floor.

recommended screw size : #5 or #6
max. screw length : 1 inch



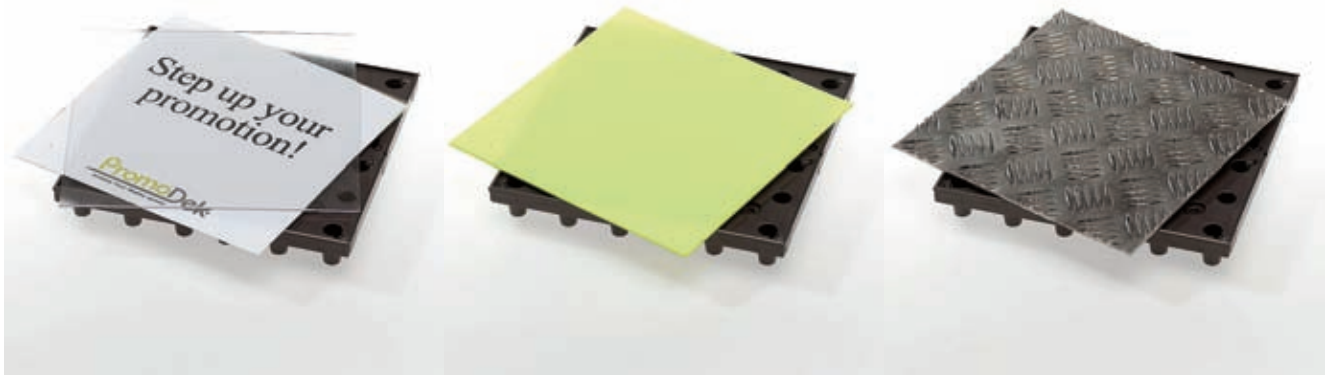
Weas for inlays

Along with the flexibility of size and shape, the surface area of PromoDek® can be quickly and easily updated. Within minutes, you can update the complete surface area of PromoDek® with new colors, printed graphics or materials including aluminum, HPL or illuminated EL foil.

Graphics in combination with transparent inlays are most commonly used as this offers the most flexibility. Paper printed with a solid color and protected with a transparent inlay provide a quick and effective solution for colored tiles.

There are several types of materials to choose from for transparent inlays including:

- Basic polycarbonate
- Abrasion resistant polycarbonate from LEXAN®
- NFSI (national floor safety institute) certified CleargriP®



Endless possibilities

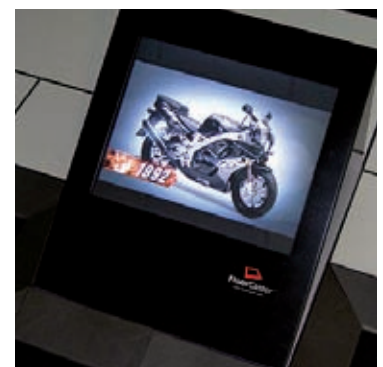
There are many accessories that can be easily adapted to work with PromoDek®. From simple brochure holders to the hi-tech digital FloorCaster® system, PromoDek® literally provides you with a platform to help build your brand on.



Using EL foil to light up the panels



EL (electroluminescent) foil



Digital FloorCaster®

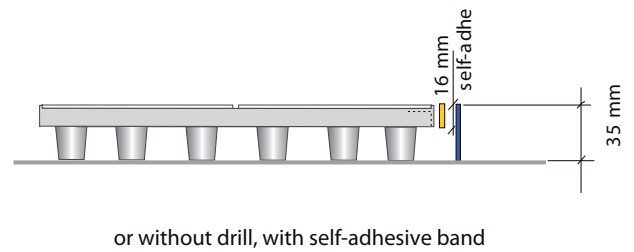
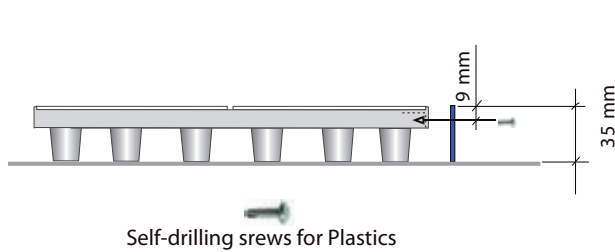
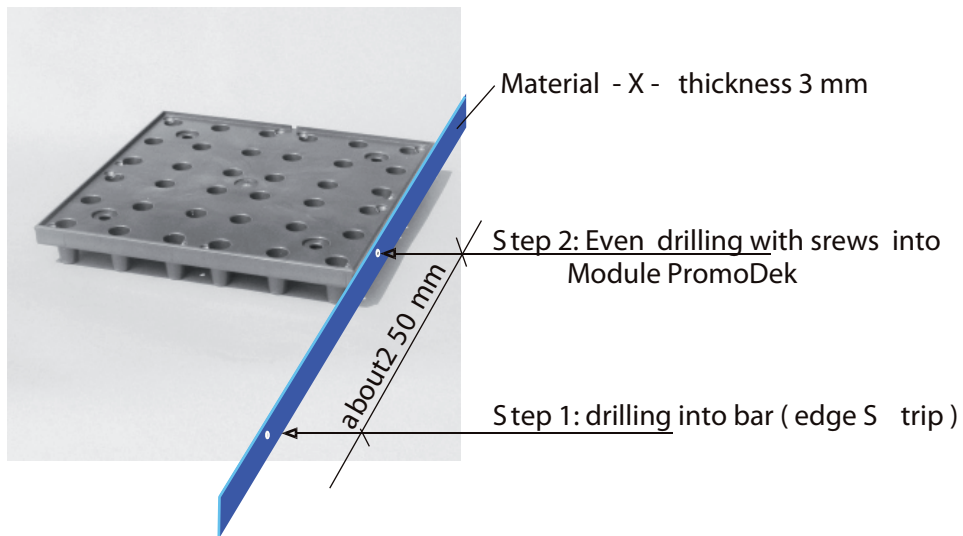
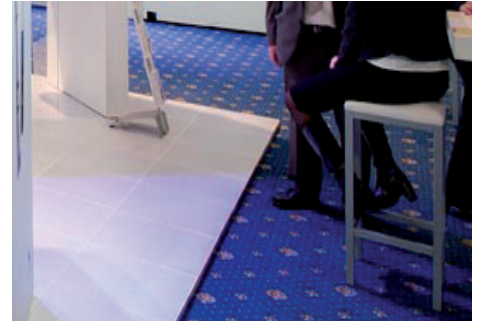
Custom additions

Because of the modular nature of PromoDek®, third party display manufacturers can easily adapt the base of their displays to fit into the PromoDek® system. Wall displays, brochure holders and banners can be integrated into the PromoDek® to create a complete solution.



Custom options

As an alternative to frames, a custom strip may also be used to create a straight edge. If necessary, replacing the frames with strips will help to stay within the boundaries at tradeshows. This will also provide a lower cost alternative to frames.



Color options

The standard PromoDek® elements are produced in dark grey. Dark grey is the most practical color used to mask any dirt or scratches that may appear from general use.

Your customer may require that the complete platform be designed in their own brand colors. This is possible as we can produce all of the PromoDek® elements in hundreds of standard colors.

Minimum order quantity for colored elements is 825 square feet. Additional charges may apply.



Optimal strength

In addition to being an exceptional presentation platform, PromoDek® is very durable and can withstand up to 2,750 lbs per 4x4 inches.

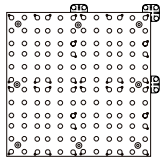


And with all this strength, PromoDek® is also very lightweight and compact requiring minimal space for storage and shipping. That's over 590 square feet of PromoDek® on a single pallet.

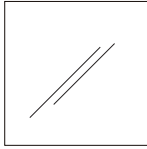


Sample PromoDek® Assembly Instructions

Contents



Basic Extra Large x 4



Extra Large Inlay x 4



Basic Large x 24



Large Inlay x 24



Frame x 28

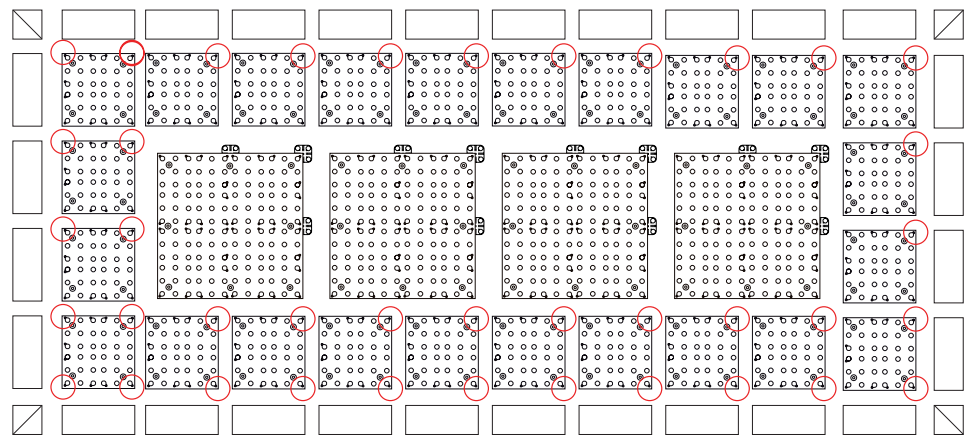


Corner x 4



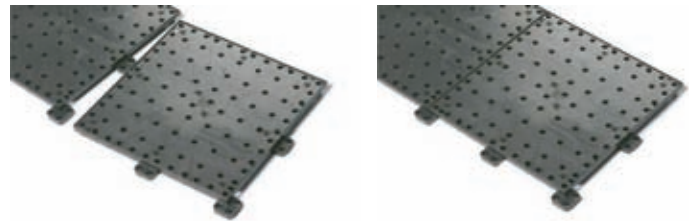
Adapter x 39

Layout Diagram



Step 1.

Join all of the the extra-large pieces together to form the basic platform.



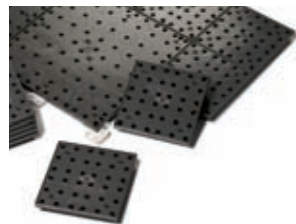
Step 2.

Add the white adapters where necessary as shown in the above diagram.



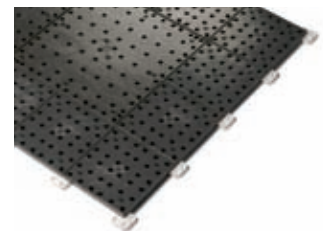
Step 3.

Add the large pieces around the extra-large pieces



Step 4.

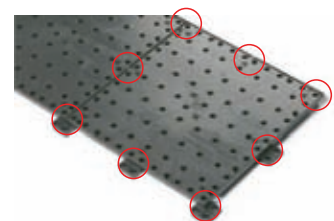
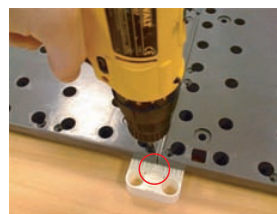
Add another row of white adapters along the outside of the platform



Step 5. (Optional)

When placing heavy objects on the PromoDek platform, it is recommended to fasten the complete platform together with #5 or #6 1 inch screws at all of the connecting points.

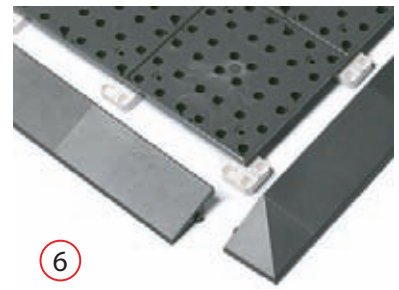
IMPORTANT: Do not use screws longer than 1 inch as these may extend past the white adapters and damage the floor.



Sample PromoDek® Assembly Instructions

Step 6.

Join the frames and corners by gently twisting and clicking them together.



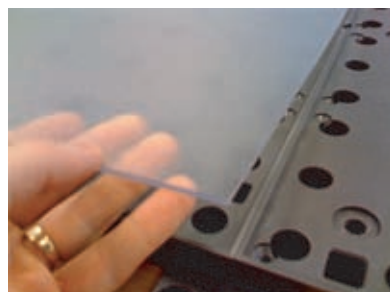
Step 7.

Once the platform is assembled, you can add the posters and then the transparent inlays.



IMPORTANT:

Do not use a wet mop to clean the PromoDek® surface. Use only a non-aggressive cleaning spray and a clean cloth.

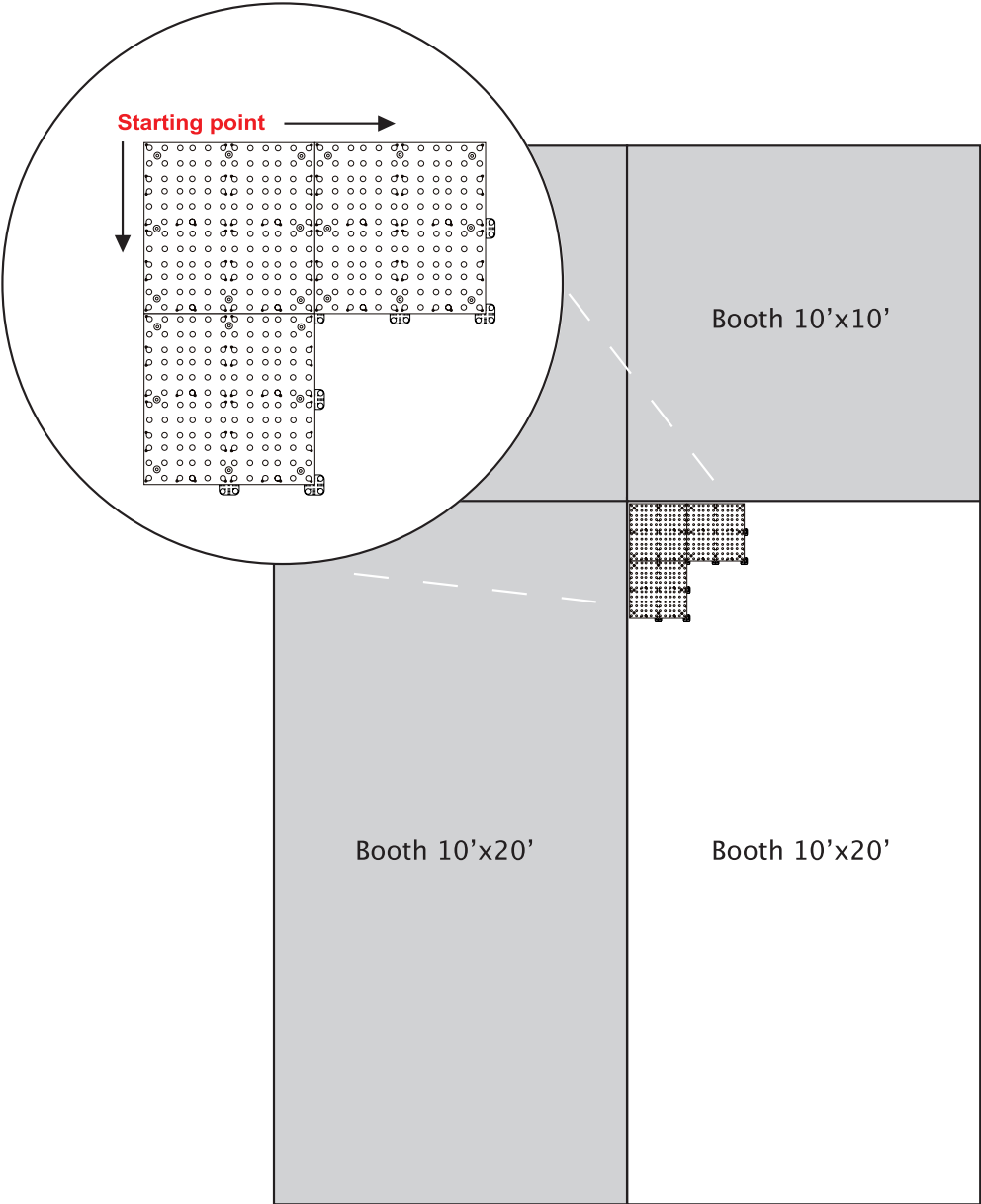




Assembly tip

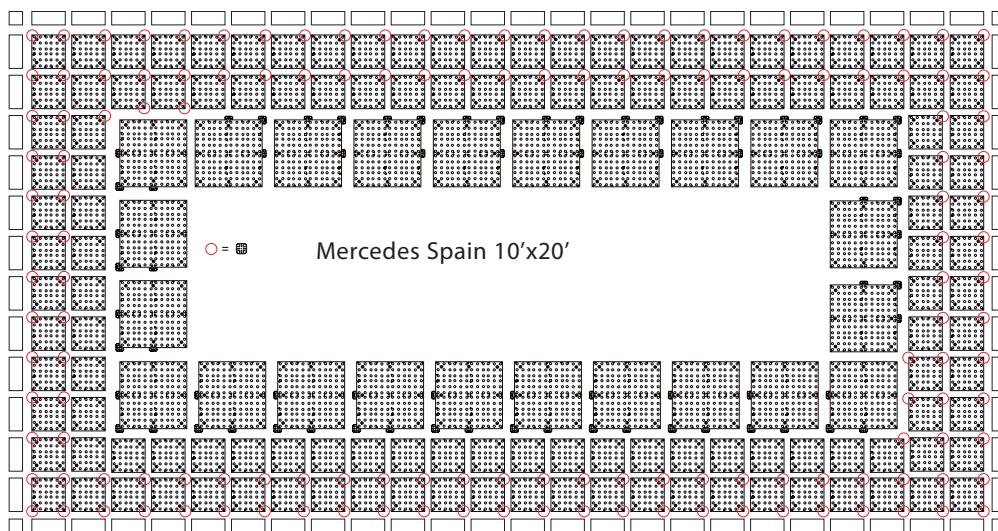
Depending on the layout and position of the PromoDek® platform, there are several tips to save time during installation. Because the basic extra large element is most commonly used, there are a few things to keep in mind.

For example, to ensure a quick and easy set-up for an exhibition stand with 2 open ends, find your starting point and start assembling the PromoDek® extra-large elements with the adapters pointing outwards. This way there are no additional connector pieces required.



Sample layout

For Mercedes in Spain, our dealer was required to install 75 platforms throughout Spain in only 2 days. It was imperative that they had a good plan to work from including the layout for the basic elements and the layout for graphics. Mercedes Spain used a combination of basic extra large and basic large elements to build their platform. Using the basic large elements requires additional connectors shown in the technical drawing below. Mercedes Canada chose for the same size platform using only basic extra large elements. This provides for a faster installation and also reduces the cost of the platform.



Graphic layout tip

Because of its unique design and the separate elements required to complete a PromoDek® platform, there are some helpful tips when designing and producing graphics.

The PromoDek® basic elements have a raised edge around its perimeter to ensure that the inlays and graphics remain firm in place. This raised edge is 3/32" wide creating a 3/16" gap between any 2 inlays or graphics. To obtain the best results when using graphics and text that flow from one element to another, we recommend to remove the artwork where the 3/16" gap lies.


Dividing the graphics up into tiles for printing and compensating for the 3/16" gap can be easily achieved using Adobe Illustrator CS4 and higher.

Paper weight for graphics: It is recommended to use a thinner card stock (80lb cover) to ensure that the graphics remain looking their best.



Calculation form

The easy-to-use Excel form calculates exactly the elements that you need to complete a full PromoDek® platform. Simply fill in the size and the calculation form will recommend how many of each element are required. In the example below, the forms shows that the PromoDek® platform still requires 72 frames to be completed.



Calculation Form

Customer Name:	Customer Name
Contact Person:	Mr. O. Customer
Project Name:	PromoDek Project
Quotation Number:	10000001
Date:	01-01-12

STEP 1 - Enter the platform size in meters

PromoDek® Platform Size	Enter Size in Meters	cm
Length (excluding frames)	3.00	300
Width (excluding frames)	6.00	600
Platform Size (square meters)	18.00	
Length including frames	3.20	320
Width including frames	6.20	620

STEP 2 - Choose the elements to build your platform

PromoDek® Elements	Elements per m2	Enter Quantity	Required Quantity
PromoDek Basic Extra Large (50/50)	4	72	ok
PromoDek Basic Large	16	0	ok
PromoDek Basic Medium	32	0	ok
PromoDek Basic Small	64	0	ok
PromoDek Frame	16	0	72
PromoDek Corner	4	4	ok
PromoDek Adapter	n/a	40	ok

Optional CleargriP Inlays			
Cleargrip Inlay	Elements per m2	Enter Quantity	Required Quantity
ClearGrip Inlay Extra Large (50/50)	4	72	ok
Cleargrip Inlay Large	16	0	ok
Cleargrip Inlay Medium	32	0	ok
Cleargrip Inlay Small	64	0	ok

STEP 3 - Enter the number of platforms

Number of platforms	1
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STEP 4 - Review Quotation

[Review Customer Quotation >>](#)

[Review Reseller Quotation >>](#)

[Review Certified Reseller Quotation >>](#)



Warranty

Warranty Information for PromoDek®

One-Year Limited Warranty

Windo Displays (“WD”) warrants only to the original purchaser of this Product from a WD-authorized reseller or distributor that this product will be free from defects in material and workmanship under normal use and service for one year after date of purchase.

The Product may also not be older than 3 years. This information can be found on the backside of the Product.

In order to keep this limited warranty in effect, the Product must have been handled and used as prescribed in the instructions accompanying the Product. This limited warranty does not cover any damage due to transport, accident, misuse, abuse or negligence.

If within the warranty period the Product is unusable due to defects in material and workmanship, WD will then repair or replace the product at no charge. WD reserves the right, before having any obligation under this limited warranty, to inspect the unusable or damaged Product. Therefore the mentioned conditions and restrictions mentioned below apply. All unusable or damaged Products that are replaced become property of WD.

The original purchaser can return the Product at their own risk. All costs of shipping the Product to WD for inspection shall be borne solely by the original purchaser. In order to recover under this limited warranty, the original purchaser must make claim to WD within 30 days of occurrence, and must present acceptable proof of original ownership (such as original receipt or other documentation WD deems acceptable) for the Product. If the Product is covered by the warranty, the replacement Product will be returned at no charge to the original purchaser.

This limited warranty does not cover any damage due to transport, accident, misuse, abuse or negligence. Neither does it cover any damage as a result of normal wear and tear or distortion by normal use. This limited warranty is non-transferable and does not apply to any purchaser who bought the Product from a reseller or distributor not authorized by WD, including but not limited to purchases from internet auction sites. This warranty does not affect any other legal rights you may have by operation of law. Contact WD or your local authorized reseller or distributor for warranty service procedures.

Limitation of Liability

Repair or replacement of this Product, as provided herein, is your exclusive remedy. WD shall not be liable for any special, incidental, or consequential damages, including but not limited to, lost revenues, lost profits, damage to property, and third-party claims, arising out of any theory of recovery, including warranty, contract, statutory or tort, notwithstanding the term of any limited warranty or any warranty implied by law, or in the event that any limited warranty fails of its essential purpose, in no event will WD’s entire liability exceed the purchase price of this Product.

If the instructions for use, assembly and/or maintenance are not carried out, WD, its distributors and manufacturer are not liable. WD, its distributors and manufacturer are never liable for indirect damages.

Normal use and service instructions for qualifying for warranty claims

Normal use and service of the product implies the following:

The product is an (advertising) display and should be treated like that,

The product is for inside use only,

The product should not be exposed to direct sunlight,

The product should only be placed on a flat surface,

The product should be cleaned on a regular basis or as often as the floor itself,

The product should only be hand cleaned with a non-scratching detergent and a clean dry cloth,

The product should not be driven over or exposed to any heavy equipment or machines including lift trucks, pallet trucks, etc.



PromoDek® is a registered trademark of Windo® Displays • Visit www.windodisplays.com for more information.